

## Assutech Cookie Policy

Cookies consist of portions of code installed in the browser that help the Owner to provide the Services for the purposes described. Some purposes for installing Cookies may also require the User's consent. Where the installation of Cookies is based on consent, such consent may be freely withdrawn at any time by following the instructions provided in this document.

### Technical cookies and cookies of statistical aggregates

- **Activity strictly necessary for the functioning of the Service**

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Assutech's services use Cookies to record the User's session and perform other activities strictly necessary for the operation of Assutech's services, such as traffic distribution.

- **Activity concerning preference registration, optimization and statistics**

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Assutech uses Cookies to record browsing preferences and optimize the User's browsing experience. Examples of these cookies include those that define language and currency preferences or those for the management of internal statistics used directly by the Site Owner.

### Other types of Cookies or third parties who install Cookies

Some of the services listed below collect statistics in anonymous and aggregated form, and may not require the User's consent or may be managed directly by the Owner, depending on how they are described, without the assistance of third parties.

In the event that the tools listed below are services managed by third parties, they may - in addition to what is specified in this policy and without the Owner's knowledge - be used to monitor Users' browsing habits. Please refer to the privacy policy of the services listed for more information.

- **Displaying content from external platforms**

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This type of service allows you to view and interact with content hosted on external platforms directly from Assutech's service pages. If such a service is installed, it can still collect web page traffic data, even if the User does not use it.

**Google Site Search (Google Inc.)**

Google Site Search is a search engine integration service provided by Google Inc. that allows Assutech to incorporate content of this nature on its pages.

Personal data collected: Cookies and Usage Data.

Place of processing: United States - [Privacy Policy](#). Participant in the data protection shield.

**Google Calendar widget (Google Inc.)**

Google Calendar widget is a content viewing service provided by Google Inc. that allows Assutech's services to incorporate content of this nature on its pages.

Personal data collected: Cookies and Usage Data.

Place of processing: United States - [Privacy Policy](#). Participant in the data protection shield.

**YouTube video widget (Google Inc.)**

YouTube is a video content viewing service provided by Google Inc. that allows Assutech to integrate video content on its pages.

Personal data collected: Cookies and Usage Data.

Place of processing: United States - [Privacy Policy](#). Participant in the data protection shield.

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- **Analyses**

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The services contained in this section allow the Owner to monitor and analyze web traffic and track changes in User behaviour.

**Extension of display advertising in Google Analytics (Google Inc.)**

Google Analytics may use Google ads targeted at interests, third-party audience data and DoubleClick cookie information for Assutech to extend analyses to demographic, interest and advertising interaction data.

Personal data collected: Cookies and Usage Data.

Place of processing: United States - [Privacy policy](#) - [Withdrawal option](#). Participant in the data protection shield.

**IP Anonymization in Google Analytics (Google Inc.)**

Google Analytics is a web analytics service provided by Google Inc. ("Google"). Google uses the Data collected to track and analyze the use of Assutech's services, prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and customize ads in its own advertising network. This integration of Google Analytics makes your IP address anonymous. Users' IP addresses are in fact shortened within the Member States of the European Union or other States party to the Agreement on the European Economic Area. Only in exceptional cases is the full IP address transmitted to the Google server and abbreviated in the United States.

Personal data collected: Cookies and Usage Data.

Place of processing: United States - [Privacy policy](#) - [Withdrawal option](#). Participant in the data protection shield.

**Tracking Google Ads conversions (Google Inc.)**

Ads conversion tracking is an analysis service provided by Google Inc. that links Google Ads ad network data to actions performed on Assutech services.

Personal data collected: Cookies and Usage Data.

Place of processing: United States - [Privacy Policy](#). Participant in the data protection shield.

**Tracking conversions of Facebook Ads (Facebook, Inc.)**

Facebook Ads Conversion Tracking is an analysis service provided by Facebook, Inc. that links data from Facebook's advertising network to actions performed on Assutech services.

Personal data collected: Cookies and Usage Data.

Place of processing: United States - [Privacy Policy](#). Participant in the data protection shield.

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- **Tag management**

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This type of service allows the Owner to manage the necessary tags or scripts on Assutech's services centrally, so User Data flows through these services, which could result in the retention of this Data.

**Google Tag Manager (Google LLC)**

Google Tag Manager is a tag management service provided by Google LLC.

Personal data collected: Cookies and Usage Data.

Place of processing: United States - [Privacy Policy](#). Participant in the data protection shield.

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- **Anti-SPAM protection**

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These types of services analyze Assutech's traffic, which potentially contains User Personal Data, in order to filter messages and content that are recognized as SPAM.

**Google reCAPTCHA (Google Inc.)**

Google reCAPTCHA is a spam protection service offered by Google Inc. reCAPTCHA's use is subject to Google's [privacy policy](#) and [terms of use](#).

Personal data collected: Cookies and Usage Data.

Place of processing: United States - [Privacy Policy](#). Participant in the data protection shield.

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- **Advertising**

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This type of service allows User Data to be used for advertising communication purposes, displayed in the form of banners and other advertisements on Assutech, possibly according to the User's interests

, but this does not mean that all Personal Data is used for this purpose. The information and conditions of use are described below. Some of the services listed below may use Cookies to identify the User. They may also use a behavioral targeting technique, such as displaying ads tailored to the User's needs and behavior, including those detected outside Assutech. In

addition to any opt-out options offered by any of the services below, the User may decide to decline the use of cookies by third party services by visiting the [opt-out page of the Network Advertising Initiative](#).

**Facebook Audience Network (Facebook, Inc.)**

Facebook Audience Network is an advertising service provided by Facebook, Inc. **To understand Facebook's use of data, see [Facebook's data policy](#).**

Assutech services may use identifiers for mobile devices (including Android ad ID or iOS ad ID) and cookie-like technologies to run Facebook's Audience Network service. Audience Network can display ads using the User's advertising preferences. The User can control this display in [Facebook's ad settings](#).

Users may exclude certain Audience Network targets through appropriate device settings, such as advertising settings for mobile phones, or by following the instructions provided on other Audience Network related pages of this Privacy Policy, if applicable.

Personal data collected: Cookies, Usage data and unique identification of the device for advertising (e. g. Google ad ID or IDFA).

Place of processing: United States - [Privacy policy](#) - [Withdrawal option](#). Participant in the data protection shield.

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- **Remarketing and behavioural targeting**

This type of service allows Assutech and its partners to distribute, optimize and display ads based on the User's previous use of Assutech. This activity is carried out by monitoring the evolution of the Usage Data and by using Cookies. In

addition to any opt-out options offered by any of the services below, the User may decide to decline the use of cookies by third party services by visiting the [opt-out](#)

[page of](#)

the [Network Advertising Initiative](#).

**Remarketing by Google Analytics for display advertising (Google Inc.)**

Google Analytics for display advertising is a remarketing and behavioral retargeting service provided by Google Inc. that links the tracking activity performed by Google Analytics and its Cookies to the Adwords ad network and the Doubleclick Cookie.

Personal data collected: Cookies and Usage Data.

Place of processing: United States - [Privacy policy](#) - [Withdrawal option](#). Participant in the data protection shield.

**Facebook Custom Audience (Facebook, Inc.)**

Facebook Custom Audience is a remarketing and behavioral retargeting service provided by Facebook, Inc. that links Wildix's activity to Facebook's advertising network.

Personal data collected: e-mail address and cookies.

Place of processing: United States - [Privacy policy](#) - [Withdrawal option](#). Participant in the data protection shield.

**Remarketing of Facebook (Facebook, Inc.)**

Facebook remarketing is a remarketing and behavioral targeting service provided by Facebook, Inc. that links Assutech's activity to Facebook's advertising network.

Personal data collected: Cookies and Usage Data.

Place of processing: United States - [Privacy policy](#) - [Withdrawal option](#). Participant in the data protection shield.

**Remarketing of AdWords (Google Inc.)**

AdWords remarketing is a remarketing and behavioral targeting service provided by Google Inc. that links Wildix's business to the Adwords ad network and the Doubleclick Cookie.

Personal data collected: Cookies and Usage Data.

Place of processing: United States - [Privacy policy](#) - [Withdrawal option](#).

- **Exchanges with social networks and external platforms**

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This type of service allows exchanges with social networks or other external platforms directly from Assutech pages

; exchanges and information obtained by Assutech are always governed by the privacy settings defined by the

User for each social network

; if such a service is installed, it can still collect page traffic data, even if the User does not use it.

### **Facebook Like and Social Widgets button (Facebook, Inc.)**

Facebook's Like button and social widgets are services that allow you to interact with the Facebook social network provided by Facebook, Inc.

Personal data collected: Cookies and Usage Data.

Place of processing: United States - [Privacy Policy](#). Participant in the data protection shield.

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## • **Online chat wildix kite and Zoho**

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### **SupplierThis**

website

### **ObjectiveContact the**

user

### **Personal data collected**

First name-mail

### **Privacy Policy**

Users who have provided their name and/or email may be contacted for commercial or promotional purposes related to this website, as well as to respond to commercial or technical support requests.

## **How to give or withdraw consent to the installation of Cookies**

In addition to what is stated in this document, the User may manage his or her cookie preferences directly from his or her browser and prevent, for example, third parties from installing them. Through browser preferences, it is also possible to delete previously installed Cookies, including Cookies that may have recorded the initial consent to the installation of Cookies by this site. Users can, for example, find information on how to manage Cookies in the most frequently used browsers at the following addresses:

[Google Chrome](#), [Mozilla Firefox](#), [Apple Safari](#) and [Microsoft Internet Explorer](#).

With respect to Cookies installed by third parties, Users may manage their preferences and withdraw their consent by clicking on the corresponding deactivation link (if provided for), using the means provided in the third party's privacy policy or by contacting the third party.

Notwithstanding the foregoing, the Owner indicates that Users may follow the instructions provided by the initiatives of [EDAA](#) (Europe), the [Network Advertising Initiative](#) (United States) and the [Digital Advertising Alliance](#) (United States), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar services. These initiatives allow Users to select their tracking preferences for most advertising tools. The Owner therefore recommends that Users use these resources in addition to the information provided in this document.

## **Owner and controller**

ASSUTECH SAS

21 Boulevard Littré

78600 Le Mesnil Le Roi, France

**Owner's contact email:** [contact@assutech.com](mailto:contact@assutech.com)

Since the installation of third-party Cookies and other tracking systems by the services used in Assutech's systems cannot be technically controlled by the Owner, any specific reference to Cookies and tracking systems installed by third parties should be considered indicative. In order to obtain complete information, the User is invited to consult the privacy policy of the third-party services indicated in this document.

Given the objective complexity of identifying cookie-based technologies, Users are invited to contact the Owner if they wish to receive further information about Assutech's use of Cookies.

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## Definitions and legal references

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### **Personal data (or Data)**

Any information which, directly, indirectly or in connection with other information - including a personal identification number - allows the identification or identifiability of a natural person.

### **Usage data**

Information automatically collected by Assutech services (or by third party services employed by Assutech), which may include IP addresses or domain names of computers used by Users who use Assutech services, URI (Uniform Resource Identifier) addresses, time of request, method used to submit the request to the server, size of the file received in response, numerical code indicating the status of the server response (favorable result, error, etc.), the country of origin, the characteristics of the browser and operating system used by the User, the different details relating to the time per visit (e. g. time spent on each page in the Application) and details relating to the path followed in the Application with special reference to the sequence of pages visited, and other parameters relating to the User's operating system or computer environment.

### **User**

The person using Assutech's services who, unless otherwise specified, corresponds to the Person concerned.

### **Person concerned**

The natural person to whom the Personal Data refers.

### **Subcontractor (or Data Manager)**

The natural or legal person, public authority, institution or other body that processes Personal Data on behalf of the Data Controller, as described in this Privacy Policy.

### **Data controller (or Owner)**

The natural or legal person, public authority, institution or any other body which, alone or jointly with others, determines the purposes and means of processing Personal Data, including security measures concerning the operation and use of Assutech's services. Unless otherwise specified, the Data Controller is the Owner of Assutech's services.

### **Assutech's services (or this Application)**

The means by which the User's Personal Data is collected and processed.

### **Service**

The service provided by Assutech as described in the related terms and conditions (if any) and on this site/application.

### **European Union (or EU)**

Unless otherwise indicated, all references in this document to the European Union include all current Member States of the European Union and the European Economic Area.

### **Cookies**

Small piece of data stored in the User's device.

### **Legal information**

This privacy policy has been prepared in accordance with the provisions of several laws, in particular Article 13/14 of European Regulation 2016/679 (General Data Protection Regulation).

This privacy policy applies only to Assutech, unless otherwise stated in this document.

Last update: May 29, 2018